March 10, 2023

Pulsar Helium Inc.

(“Pulsar” or the “Company”)

Pulsar Helium Inc Updates Brand with New Logo and Visual Identity

Pulsar Helium Inc. (a private company incorporated in British Columbia, Canada), a primary helium development company, announces a significant evolution to its brand guidelines. The re-branding includes a new logo and visual identity, with a new website currently under construction and set to launch in the near future.

The updated brand guidelines reflect Pulsar's core values of innovation, technology, and sustainability. Pulsar is a company focused on primary helium development, whereby helium is not associated with hydrocarbon production, and where helium is a vital component in many modern technologies that we rely on for our lifestyle of today, and the future.

"We are excited to announce this evolution to the Pulsar brand" said Thomas Abraham-James, President & CEO of Pulsar Helium Inc. "Our new brand guidelines and visual identity are streamlined with a more modern appearance, better reflecting our values as an innovative, forward-looking and sustainable company."

The new website, set to launch in April, will provide a modern and user-friendly platform for customers and stakeholders to learn more about Pulsar's mission and activities.

For more information, please contact:

Thomas Abraham-James – President & CEO, Pulsar Helium Inc.
E: connect@pulsarhelium.com
T: +1 (604) 599-0310

ABOUT PULSAR HELIUM

Helium exploration and development is a nascent industry, brought into existence by a sudden and significant supply deficit that has persisted for over a decade and shows no sign of ending. Pulsar exists to develop its helium assets, with the objective of bringing stability via sustainable supply that is not associated with hydrocarbon production.

Pulsar's assets include the flagship Topaz project in the USA with a helium content of 10.5%, positioning it among the world's highest-grade occurrences. Efforts are focused on fast-tracking activities at Topaz to realize its potential.

Helium uses are abundant, the most significant being in superconducting magnets, semiconductor manufacturing, and as a pressuring agent in the fuel tanks of spacecraft.

For further information visit www.pulsarhelium.com

FORWARD LOOKING STATEMENTS

This press release contains forward looking statements within the meaning of applicable securities laws. The use of any of the words "anticipate", "plan", "continue", "expect", "estimate", "objective", "may", "will", "project", "should", "predict", "potential" and similar expressions are intended to identify forward looking statements. In particular, this press release contains forward looking statements concerning the Company's plans with respect to future helium exploration activities and ultimate helium content. Although the Company believes that the expectations and assumptions on which the forward looking statements are based are reasonable, undue reliance should not be placed on the forward looking statements because the Company cannot give any assurance that they will prove correct. Since forward looking statements address future events and conditions, they involve inherent assumptions, risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of assumptions, factors and risks. These assumptions and risks include, but are not limited to, assumptions and risks associated with regulatory approval.

Management has provided the above summary of risks and assumptions related to forward looking statements in this press release in order to provide readers with a more comprehensive perspective on the Company's future operations. The Company's actual results, performance or achievement could differ materially from those expressed in, or implied by, these forward looking statements and, accordingly, no assurance can be given that any of the events anticipated by the forward looking statements will transpire or occur, or if any of them do so, what benefits the Company will derive from them. These forward looking statements are made as of the date of this press release, and, other than as required by applicable securities laws, the Company disclaims any intent or obligation to update publicly any forward looking statements, whether as a result of new information, future events or results or otherwise.